



SEO Service Nepal

Ganeshthan, Chabahil

Kathmandu Nepal

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Dear Sir,

Thank You for your interest in SEO Service Nepal. SEO Service Nepal is a professional web designing, web hosting and development company providing affordable and personalized web designing, website development, website maintenance, web hosting and web marketing/Search engine optimization services for large and small business. SEO Service Nepal provides all aspect of web design and hosting ranging from single web page design to elaborate database driven e-commerce solutions and shopping cart software. Since internet & websites has become the largest portal for advertisement & marketing, having your presence is a must if you choose to grow because a website is a 24X7 advertising tool for your business. And to increase the efficiency of your website and help you get more targeted customers, SEO Service Nepal will now also optimize your websites in all the major search engines like Google, yahoo, msn, etc.

You have already made a wise decision for your business by getting a website, now the next sensible step would be to optimize your website for the search engines. And SEO Service Nepal will help you do exactly that so that your website will get the targeted traffic or the targeted customers over your competitor's website. We will perform a complete site analysis of your website and provide your site with the best possible keywords that will help the site to appear in the initial pages of the major search engines.

And unlike other companies, here in SEO Service Nepal, we follow the ethical and organic way of optimizing the websites so that the effect of optimization is long term. Not just that, we keep the process transparent so you know exactly what is being done. We also keep you updated as to how your website is performing in terms of traffic coming to your website and its ranking. Not only that we will provide you with the monthly report of your website which will give you a very clear picture as to how well your website is doing.

As there are many technical procedures like Site analysis, Keyword research, site validation, Link building, Online competitors analysis, etc to be followed for optimizing the website in the Search Engines, we have different packages that will suit your monthly allocated budget. Depending on the intensity and research of the work to be done on the website. You may choose the package from the following list that best suits your budget to optimize your website.



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| SEO PACKAGE DETAILS | Basic | Starter | Economy | Professional | Premium |
|---|---------|---------|---------|--------------|---------|
| SEO Package Price | \$150 | \$200 | \$300 | \$500 | \$700 |
| Duration | 1 Month | 1 Month | 1 Month | 1 Month | 1 Month |
| ON-PAGE OPTIMIZATION | | | | | |
| Competition analysis | Yes | Yes | Yes | Yes | Yes |
| Keyword/Phrase analysis | 10 | 20 | 30 | 50 | 100 |
| Review of content wording and structure | Yes | Yes | Yes | Yes | Yes |
| SEO copyrighting / content editing | x | Yes | Yes | Yes | Yes |
| Link Structure / internal links analysis | x | Yes | Yes | Yes | Yes |
| Creation of Title Tags & Description tags based on initial keyword research | yes | Yes | Yes | Yes | Yes |
| Robots.txt Optimization | yes | Yes | Yes | Yes | Yes |
| Alt tags, Comments tags & Heading tags | yes | Yes | Yes | Yes | Yes |
| Images & Hyperlink optimization | x | Yes | Yes | Yes | Yes |
| Re-optimization (If required during contract period) | x | Yes | Yes | Yes | Yes |
| W3C Validation | x | Yes | Yes | Yes | Yes |
| Sitemaps: Google/Yahoo | Yes | Yes | Yes | Yes | Yes |
| Google Analytics | Yes | Yes | Yes | Yes | Yes |
| OFF-PAGE LINK BUILDING SERVICES & WEB 2.0 OPTIMIZATION | | | | | |
| Manual Link Requests to Related Sites | Yes | Yes | Yes | Yes | Yes |
| One Way Links from Directory Submission | 200 | 500 | 700 | 800 | 1000 |
| Search Engine Submit | Yes | Yes | Yes | Yes | Yes |
| Article Submission | 20 | 50 | 70 | 100 | 120 |
| Link to Related Article | 50 | 100 | 150 | 200 | 300 |
| Blog commenting (Mix of All PRs) | 30 | 60 | 90 | 120 | 400 |
| Profile creation | 50 | 70 | 100 | 150 | 200 |
| Press Release (writing Not included) | 5 | 10 | 20 | 25 | 30 |
| Social Bookmarking | 100 | 150 | 200 | 300 | 400 |
| Forum Posting | 30 | 60 | 90 | 120 | 160 |
| RSS Feed Generation | Yes | Yes | Yes | Yes | Yes |
| RSS Feed Submission | 10 | 20 | 50 | 100 | 150 |
| Video Submissions | 5 | 10 | 20 | 30 | 50 |
| Social Media Accounts (Social Networking) | 1 | 2 | 5 | 10 | 15 |



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| SEO REPORTS & SUPPORT | | | | | |
|------------------------------------|---------|---------|--------|--------|--------|
| Google Analytics Stats | Yes | Yes | Yes | Yes | Yes |
| Link Building Report | Monthly | Monthly | Weekly | Weekly | Weekly |
| Monthly SEO Report | Yes | Yes | Yes | Yes | weekly |
| Email/phone | Yes | Yes | Yes | Yes | Yes |
| Chat | x | Yes | Yes | Yes | Yes |
| CONTENT DEVELOPMENT & OPTIMIZATION | | | | | |
| Website Content | YES | YES | YES | Yes | Yes |
| Blog Writing | 2 | 4 | 6 | 8 | 10 |
| Article Writing | 10 | 15 | 20 | 25 | 40 |
| Press Release Writing | x | x | 1 | 2 | 5 |
| Blog Creation | YES | YES | Yes | Yes | Yes |
| Blog Maintenance | YES | YES | YES | Yes | Yes |

| Additional Work Pricing Detail | |
|---------------------------------|-------------------|
| Blog Creation (One time charge) | \$25.00 |
| Blog Maintenance | \$10.00 per month |
| Article Writing | \$5 per article |
| Press Release Writing | \$10 |